

Privacy Policy

1. Purpose

The purpose of this policy is to outline the types of personal information we collect and your rights under the UK General Data Protection Regulation (UK GDPR).

2. The Types of Personal Information We Collect

We collect personal information that you voluntarily provide when you sign up for our services. The specific details depend on your interactions with us and the services you choose. The information we currently collect includes:

- **Names**
- **Email addresses**
- **Contact preferences**
- **Contact or authentication data**
- **Billing addresses**
- **Debit/credit card numbers**
- **Phone numbers**

We do not process sensitive information.

3. How We Obtain Personal Information and Its Purpose

Most of the personal information we process is provided directly by you for the following reasons:

- To facilitate account creation and management
- To deliver services to you
- To respond to support requests
- To send you administrative information
- To manage orders and payments
- To enable user-to-user communication
- To protect users from harm

We share your personal information only with third-party service providers who perform services for us. These may include:

- Communications and collaboration tools
- Payment processors
- User account registration and authentication services

- Website hosting providers
- Email marketing services

Your personal information may also be shared with other users at your discretion. It is your responsibility to protect your information in these situations.

4. Lawful Bases for Processing Personal Information

Under the UK GDPR, the lawful bases for processing your personal information include:

- **Your consent**
 - **Contractual obligation**
 - **Legal obligation**
 - **Vital interests**
 - **Public task**
 - **Legitimate interests**
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5. How We Store Your Personal Information

Your information is securely stored. We retain your personal information while your account is active. If you choose to delete your account, we will automatically dispose of your information.

6. Cookies

We strive to minimize the use of browser cookies. Cookies are small text files stored on your device when visiting our website. They help remember preferences and analyze user behavior.

We do utilize essential cookies through Ghost, a content management system, including:

- **LazySizes (Performance):** Optimizes loading of images and media for better website performance.

We do not control these cookies, and they are necessary for our services. By continuing to browse our website, you consent to the use of cookies. You can disable or delete cookies through your browser settings, but this may affect functionality.

8. Your Data Protection Rights

Under data protection law, you have the following rights:

- **Right of access:** Request copies of your personal information.
- **Right to rectification:** Request corrections to inaccurate or incomplete information.
- **Right to erasure:** Ask for your personal information to be erased in certain circumstances.
- **Right to restriction of processing:** Request restrictions on the processing of your information.
- **Right to object to processing:** Object to the processing of your personal information in certain cases.
- **Right to data portability:** Request the transfer of your personal information to another organization or yourself.

You are not charged for exercising these rights, and we have one month to respond to your requests. Contact us at admin@ima.press for any requests.

9. How to Complain

If you have concerns about our use of your personal information, you can complain to us at admin@ima.press. Additionally, you may escalate your complaint to the ICO if unsatisfied: [ICO Website](#).